Expanding University Research/ Education Market in Japan

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Direction of University Reforms

Competitive Environment Autonomy and Transparency Interaction with Society/Business

Incorporation of National Universities
 Industry-Academia Cooperation
 Professional Graduate Schools
 Graduate Law Schools
 COE Program and GP (Good Practice)

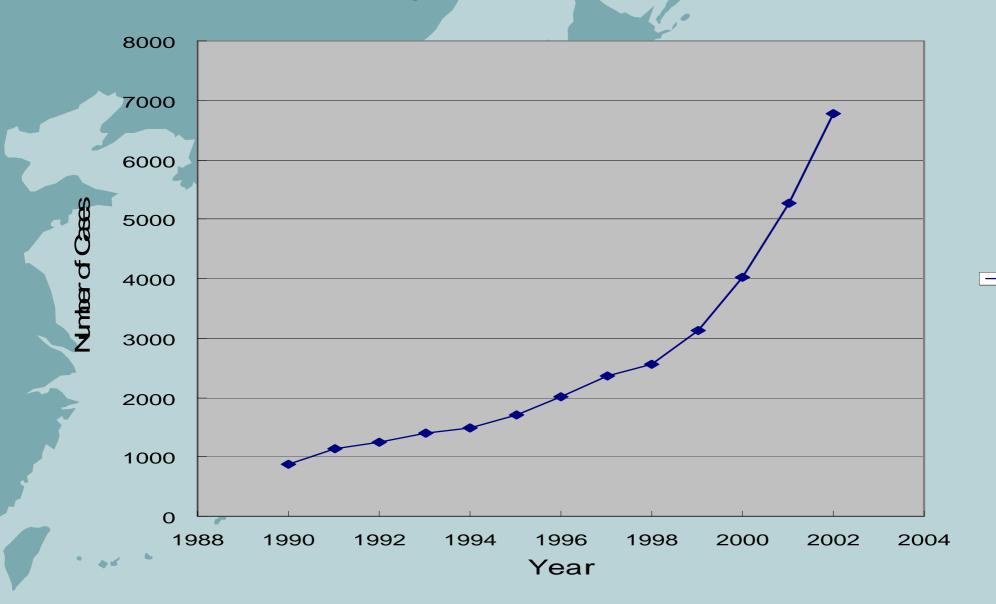
2003 White Paper on Education, Culture, Sports, S&T: www.mext.go.jp/english/news/2004/05/04052401.htm

Incorporation of National University

National Universities Incorporated in 4/1/2004

Independent Corporate Status
----Patents, etc. attributable to universities
Private Sector-type Management
----Promotion/utilization of research results
Non-Public Servant type Personnel System
----Researchers with more than one job

National University-Private Sector Cooperative Research



National vs. Private Universities

National

Universities **99 (87)** 580,000 **Students** 60,000 Faculty 134,344m² Land per univ. Representative Tokyo U. Kyoto U. Osaka U.

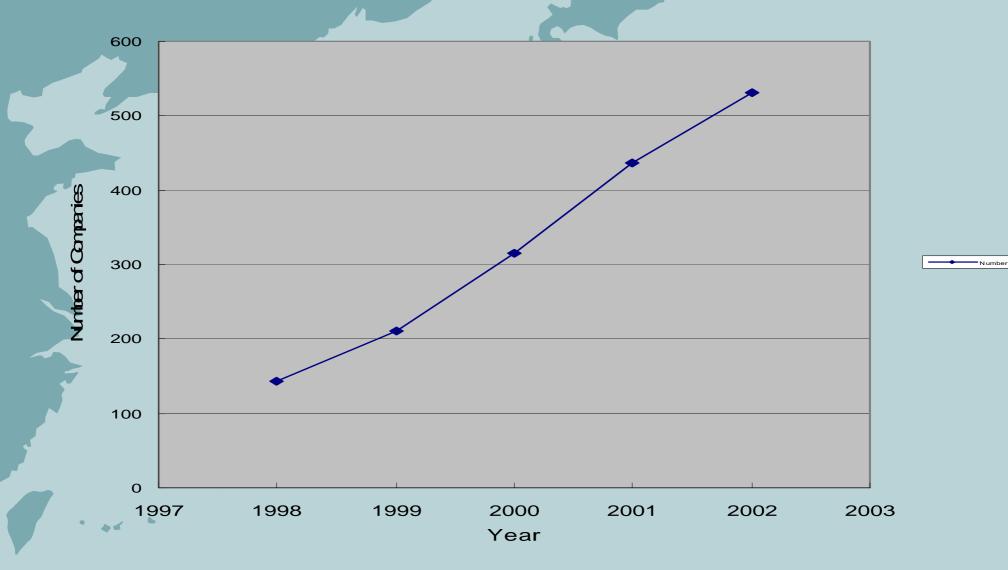
Private 478 1,880,000 79,000 3,264m² Keio U. Waseda U. Nihon U.

Tech Transfer/Venture Business

Private Universities Patent Policy (Tokai, Ritsumaikan) Venture Policy (Waseda, Keio) TLO (Technology Licensing Office)

National Universities Intellectual Property Mgmt Headquarters TLO and JST (www.jst.go.jp/EN/)

Number of University-based Venture Companies



University-Based Venture Business

University Number of Venture Business

34

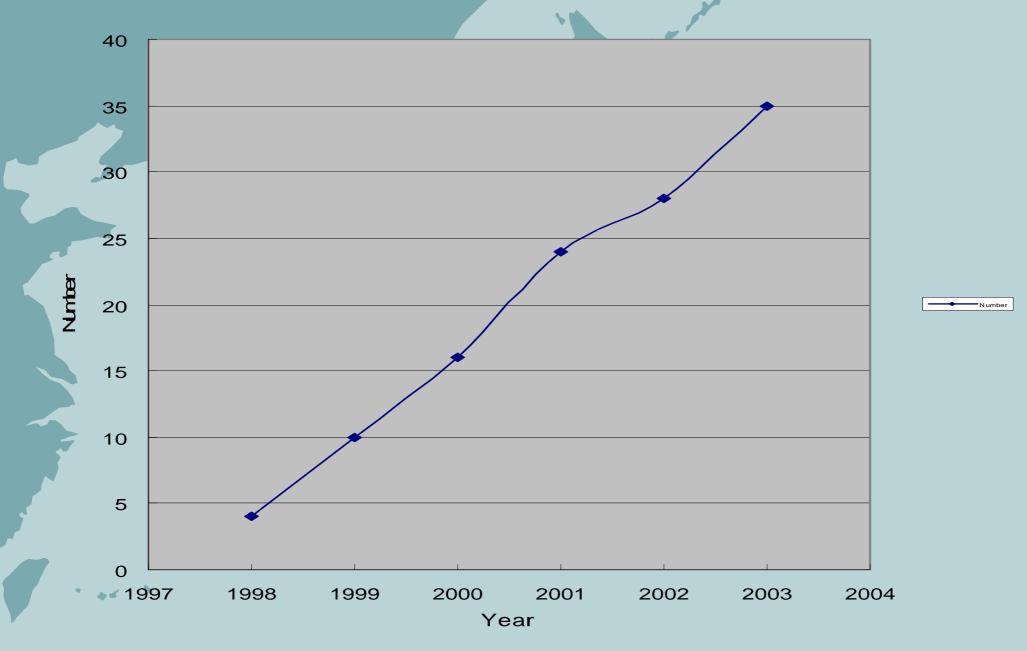
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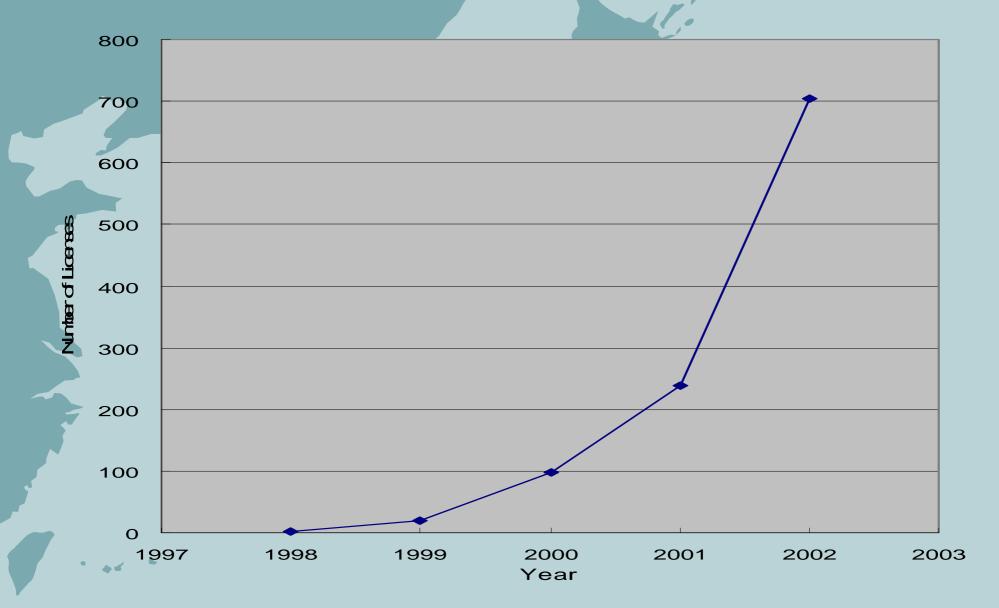
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- Keio
 Waseda
- 3. Ryukoku
- 1 Tokyo
- 4. Tokyo 4. Tsukuba
- 4. Tsukuba136. T.I.T.12
- 7. Osaka 12
- 8. Nihon 12 (as of Oct. 2002)

Number of TLOs



Number of TLO-approved Licenses



Active Private University TLOs

TLO: **Tech Transfer Patent Application Total (overseas) # of cases** 1. Keio U. 57 440 (124) 2. Nihon U. 48 1,865 (1,471) 3. Waseda U. 38 439 (137) 4. Meiji U. 58 8 $(\mathbf{0})$

(Cumulative number as of March 2003)

News on Venture and TLO

6/29 Nikkei Newspaper
 "Revival of Venture Capital Investment"
 FY 2003 total ¥168 billion (12% up)
 (University-based: ¥8.5 billion, 64% up)

6/21 Nikkei Newspaper "METI to Support 7 Super TLOs" Creating TLO HR Training Centers (Tokyo U TLO, Nihon U TLO, Kansai TLO, etc.)

Professional Graduate Schools

Training Professional with Specialized Skills Granting Professional Degrees

National Univ. Hitotsubashi U. Kobe U. Kyoto U.

(as of FY 2003) 5 schools (226 students) **Business Admin/Finance (85) Modern Business Admin (54) Social Health** (22)

(150)

(100)

(100)

Private Univ. **5** schools (428 students) Waseda U. Int'l Management Int'l Accounting Chuo U. Aoyama Gakuin U. Int'l Management

Graduate Law Schools

Training Legal Professionals Starting in April 2004 ---- 68 schools 3 year program ----- 3,417 admitted 2 year program for law degree holders ----- 2,350 admitted 66% law degree & 48% work experience **New Bar Exam (1,300) to Start in 2006** Old Bar Exam (1,500) to continue until 2010

COE Program and Good Practice COE Program --- 56 univ. (133 projects) Independent Committee to select/support "Centers of Excellence" with ¥100-500 million per project per year for 5 years **GP (Good Practice) --- 88 projects** "Distinctive Education Support Program" **Independent Committee to select/support** good education practice at universities with total budget of ¥1.3 billion

MOT (Management of Technology)

 U.S. Origin in 1980s
 Japan's Turn for Economic Revitalization Training in Technology and Management Corporate Technology (IPR) Strategy

More than 70 schools/companies to offer coursesDegree courses:Shibaura Kodai2 years ¥3,400,000Waseda U.1-2 years ¥3,500,000Single courses:4 months ¥14,400/unitGLOBIS3 months ¥146,000/courseCAREER RISE1 year ¥800,000/course

e-Learning

Broadband subscribers in Japan 15,000,000 (33% families connected) University e-learning programs Private Business – English, Training, etc. ¥50 billion in 2002 to ¥200 billion in 2006 METI & MEXT w/Tokyo U. TEPCO, NTT Data, JR To support "Industrial HR Colleges" (NPO) Creating 2,000 e-learning centers all over Japan To learn IT, Business English for ¥1,000/hr.

More Information about Japan www.glocom.org

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Thank you

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